



**WCISA**  
*Wire and Cable Industry  
Suppliers Association*

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November 29, 2007

## **WCISA's "Official Recommended Freight Forwarder" for wire 2008: ROCK-IT Cargo Fairs & Exhibitions**

Once again, WCISA is proud to announce the appointment and endorsement of ROCK-IT Cargo Fairs & Exhibitions as the Official Recommended Freight Forwarder for WCISA exhibiting members and WCISA North American Pavilion exhibitors at wire 2008 in Düsseldorf, Germany. Special WCISA pricing, as agreed with WCISA, will be offered to all WCISA members and North American Pavilion exhibitors, specifically tailored to your transportation needs and on-site handling requirements.

ROCK-IT can arrange the entire shipping, logistics and on-site handling of shipments originating throughout North America. Should equipment originate at any other point of origin worldwide, through its world-wide network of offices and/or agents, ROCK-IT can provide service on a door-to-door basis. Constant updates on the status of shipments can also be provided.

Bill Langworthy, Vice President is your contact for shipping instructions and guidelines as well as quotations. Bill's contact information is as follows:

Bill Langworthy, Vice President  
Rock-it Cargo USA, LLC.  
Fairs & Exhibitions  
600 Bayview Ave, 2nd Floor  
Inwood, NY 11096  
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WCISA is proud to be working once again with Bill Langworthy of ROCK-IT Fairs and his counterpart in Düsseldorf, Frank Kalthoff of Kuehne & Nagel, in offering this service.

WCISA is a nonprofit corporate membership organization of North American suppliers of machinery, materials and accessories used for making all types of wire and cable. Members are based or have an established subsidiary in North America. WCISA's mission is to promote its member's products and services by providing its members with representation, networking/social opportunities and services at wire and cable trade events and conferences. WCISA is active, both as an exhibitor and supporter, in wire and cable trade events and conferences throughout the world.

Sincerely,

Michael J. McNulty,  
WCISA Executive Director