

# What's New @ WCISA®

## News from North American Suppliers of Machinery, Accessories and Materials for Making All Types of Wire & Cable

### “WCISA's Night Out In Germany”

WCISA® held its semi-annual member outing in Düsseldorf, Germany, on the eve of the opening of the **wire 2012** exhibition: March 25, 2012. Around 150 WCISA members and their guests came out on a sunny evening to socialize, network and enjoy German food and beer before working the vigorous five-day trade show.

The location was the **Brauhaus Joh. Albrecht**, a brewery and restaurant in the Niederkassel section of Düsseldorf, on the west side of the Rhein River. The atmosphere, service and hospitality were excellent.



### About WCISA®

Established in 1996, **WCISA®**, **Wire and Cable Industry Suppliers Association®**, is a nonprofit corporate membership association with approximately 90 North American suppliers of machinery, materials and accessories used for making all types of wire and cable. WCISA's mission is to promote its members' products and services by providing its members with representation, networking/social outings and services at wire and cable trade events and conferences. WCISA is active, both as an exhibitor and supporter, in wire and cable trade events and conferences throughout the world. In a typical two-year cycle, WCISA participates in industry events and organizes member outings in the USA, Europe, China, India, Russia and Southeast Asia.

In pursuit of its mission, WCISA works with leading industry associations and organizations including the following:

- **ACIMAF - Italian Wire Machinery Manufacturers Association**
- **International Wire & Cable Symposium, Inc. (IWCS, Inc.)**
- **International Wire & Machinery Association (IWMA)**
- **Messe Düsseldorf North America, Messe Düsseldorf GmbH and Messe Düsseldorf Asia**
- **The Wire Association International (WAI)**

WCISA member benefits include company and product promotion, representation at trade shows and conferences, networking and social opportunities and presentation of a unified voice and support of North American suppliers. By being part of WCISA, you are supporting the industry, your company and your fellow North American suppliers in the worldwide marketplace.

To become a WCISA member, send the following information to WCISA at **info@wcisaonline.org**: Company Name, Key Contact Name & Title, Company Address, Phone & Fax, Web Site & E-Mail, and a Description of Products and Services (around 50 words). Annual dues are US\$300 per company. The WCISA Board of Directors votes on all membership applications. [www.wcisaonline.org](http://www.wcisaonline.org)



**WCISA<sup>®</sup>**  
Wire and Cable Industry  
Suppliers Association<sup>®</sup>



### New WCISA<sup>®</sup> Members:

#### Blachford Corporation

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Contacts: Mark van der Vlist, Vice President of Sales and Marketing; Daniel Howard, International Commercial Manager

Blachford has developed cutting edge wire drawing lubricants which provide tire bead producers with 30% reduced usage; and welding wire producers with unmatched arc stability - all while maintaining excellent die life and feed-ability. Many of our lubricants have become the industry standard for providing excellent die life and wire quality at low cost for high speed, high carbon wire applications. Our unique manufacturing process enables us to produce lubricants in a "beaded" form, which results in significantly less dust generation during handling and drawing through the die box. Having supplied the Global Wire Drawing Industry since 1958, Blachford is considered a valued partner by many of the world's largest wire producers. We understand that each wire drawing process is different. In order to meet the needs of the global wire drawing industry, we maintain a wide array of products, manufacturing capabilities and constantly create new technologies in both liquid and dry lubricant products.

#### US Synthetic Wire Die

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Website: [www.usswiredie.com](http://www.usswiredie.com)

Contacts: Joe Memmott, General Manager;  
Todd Mick, Regional Sales Manager

As a business unit of US Synthetic Corporation, US Synthetic Wire Die manufactures the longest-lasting polycrystalline diamond (PCD) wire dies available, which allow wire mills to pull more pounds of wire per dollar spent on dies. Our technical expertise in PCD enables development of the unique material used in our wire dies. In fact, we're the only wire die manufacturer that also presses its own PCD inserts. Pressing the diamond core and finishing the die to exact specifications offers customers a durable, high-performance product that draws more pounds of wire per dollar.

### WCISA<sup>®</sup> at wire 2012 in Düsseldorf:

WCISA and dozens of its member companies exhibited at the world's largest trade show for wire and cable manufacturing technology. Many members participated in the North American Pavilion in Hall 9 and the balance displayed their products and services on their own throughout Halls 9-12, 16 and 17. Reports from members were overwhelmingly positive.



North American Pavilion at *wire 2012* in Germany (shown above and below); co-sponsored by WCISA<sup>®</sup> and Messe Düsseldorf North America (MDNA), [www.mdna.com](http://www.mdna.com). Top image credit: Messe Düsseldorf, [www.wire.de](http://www.wire.de); bottom image credit: Huestis Machine Corporation, [www.huestis.com](http://www.huestis.com)

