



WCISA[®]
**Wire and Cable Industry
Suppliers Association**[®]

Akron, OH, 44224, USA
Tel: +1-330-864-2122
Fax: +1-330-864-5298
info@wcisaonline.org
www.wcisaonline.org

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RE: New WCISA Member: POURTIER & SETIC of America (Gauder Group, Inc.)

POURTIER & SETIC of America

Gauder Group, Inc.

7353 West Friendly Avenue, Suite C

Greensboro, NC 27410 USA

Tel : +1 336 856 8176

Fax : +1 336 856 811

Contact: Roger L. Brown, North American Sales Manager

Email: rlb@gaudergroup.com

www.gaudergroup.com



POURTIER & SETIC of America (Gauder Group, Inc.) is a member of the European-based Gauder Group, which owns a comprehensive portfolio of brands running in synergy to meet the wire and cable industry needs and achieve the group strategy. After several recent major machine installations in the USA, the Gauder Group now promotes the sales of its POURTIER and SETIC product range under the name "POURTIER & SETIC of America" in place of Gauder Group, Inc., which was created in 1991 to cover the USA and Canadian markets for all group products and especially its rotating machines and services, using the resources of the group to react as fast as possible to the customer demands from its Greensboro, NC, USA facility. This product line includes POURTIER's successful Rigid Stranders and Drum Twisters for producing low, medium, and high- voltage cable and conductor, as well as SETIC's large and small Double Twist Bunchers, and complete line of machines for the production of LAN and special cable. The company also helps to develop a proper planning and control of spare parts inventory as a key component to minimize downtime and avoid excessive costs.

WCISA is a nonprofit corporate membership organization of North American suppliers of machinery, materials and accessories used for making all types of wire and cable. Members are based or have an established subsidiary in North America. WCISA's mission is to promote its member's products and services by providing member companies with representation, networking/social opportunities and services at wire and cable trade events and conferences. WCISA is active, both as an exhibitor and supporter, in wire and cable trade events and conferences throughout the world. WCISA also offers three types of scholarships to its member companies. Details and a member list can be found at www.wcisaonline.org.

Contact: Mike McNulty, WCISA Executive Director