

What's New @ WCISA®

News from North American Suppliers of Machinery,
Accessories and Materials for Making All Types of Wire & Cable



WCISA®
Wire and Cable Industry
Suppliers Association®



WCISA® Members @ Wire Expo 2026

The **Wire and Cable Industry Suppliers Association® (WCISA®)** and many of its member companies are exhibiting at *Wire Expo 2026*, which takes place in Milwaukee, WI, USA, May 6-7, 2026.

Amaral Automation Associates.....	511
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Cemanco LLC	111
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Graham Engineering Company LLC.....	125
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LaserLinc Inc.	608
Leibinger Inc.....	126
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Mario Frigerio/MFL Group/Frigeco USA.....	339
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BAIRD CENTER • MILWAUKEE, WISCONSIN • MAY 6-7, 2026



CO-LOCATED WITH: ELECTRICAL WIRE PROCESSING TECHNOLOGY EXPO 2026

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WCISA is a supporter of *Wire Expo 2026* and an Industry Partner its organizer, the **Wire Association International (WAI)**, www.wirenet.org • www.wirenet.org/events/wire-expo-2026

WCISA® & WAI: Industry Partners

For the last several years, The **Wire Association International, Inc. (WAI)**, Madison, CT, USA, and the **Wire and Cable Industry Suppliers Association® (WCISA®)**, Akron, OH, USA, have been cooperating as



Industry Partners to support each association's members and activities as well as the wire and cable industry.

WAI is an Honorary Member of WCISA, and all WAI staff, board and committee members and their guests are able to attend WCISA Networking Outings, free-of-charge, including "WCISA's Night Out in Germany" and "WCISA's Night Out In Atlanta" in 2025. WCISA is an Industry Partner at all WAI produced exhibitions, *Interwire* and *Wire Expo*, including *Wire Expo 2026* in Milwaukee.

**WCISA® • Wire and Cable Industry
Suppliers Association®**

info@wcisaonline.org • www.wcisaonline.org

New WCISA® Member: Benvic Trinity LLC

WCISA® Wire and Cable Industry Suppliers Association®, Akron, OH, USA, is pleased to announce **Benvic Trinity LLC** as a new member:

Benvic Trinity LLC
600 Oak Street
West Unity, OH 43570 USA
www.benvic.com/about-us.html

Contact: Paul Lorigan, Chief Innovation Officer USA,
Email: paul.lorigan@benvic.com
Phone: 419 451 0373



Benvic Trinity provides customer toll mixing and wire and cable compounds. It is a subsidiary of the Benvic Group, an international manufacturer of customized and innovative thermoplastic solutions.

Interested in Joining WCISA? Visit www.wcisaonline.org

WCISA® Celebrates 30 Years: Members Ready for 2026

WCISA® • Wire and Cable Industry Suppliers Association® - the nonprofit corporate membership association of North American suppliers of machinery, materials and accessories for making all types of wire and cable, celebrates its 30th anniversary in 2026 and it reports, "In 2026, WCISA member companies expect steady industry growth, especially in regions close to home. The global wire and cable market is projected to expand throughout the year, about 3-5% overall, and possibly higher in key areas, including electrification, renewable energy, EV infrastructure, broadband and data centers. Standard and stable sectors that don't get headlines should not be overlooked.

"WCISA members' involvement in trade events next year, including *wire 2026* in Düsseldorf, *Wire Expo 2026* in Milwaukee, *wire China 2026* in Shanghai, *wire India 2026* in Mumbai and the *2026 IWCS Forum* in Orlando, offers prime business opportunities.

"Challenges include volatile raw material prices, tariff uncertainty, inflation, supply chain disruptions and shortages, labor scarcity, sustainability regulations and geopolitical tensions.

"Uncertainty has become the norm, so WCISA members are ready for 2026's challenges and opportunities."

www.wcisaonline.org

WCTI



WCISA® Member Benefits



1. **COMPANY AND PRODUCT PROMOTION:** WCISA Member Directory and Product Guide: published annually and distributed worldwide at trade shows and conferences in North America, Europe and Asia. WCISA web site, www.wcisaonline.org, containing member company and product information and hotlinks to member's e-mails and web sites. WCISA press releases published in wire and cable media outlets.
2. **REPRESENTATION AT TRADE SHOWS AND CONFERENCES:** WCISA exhibit booths. Literature distribution at shows. Pavilion sponsorships. Show services. Hospitality Events.
3. **NETWORKING AND SOCIAL OUTING OPPORTUNITIES:** At exhibitions and conferences.
4. **SCHOLARSHIPS FOR WCISA MEMBER COMPANIES:** Employees, Interns, High School Graduates, Special Circumstances.
5. **PARTNERSHIPS & DIALOGS WITH INDUSTRY ASSOCIATIONS AND EVENT ORGANIZERS:** IWCS, IWMA, MESSE DÜSSELDORF (GERMANY & NORTH AMERICA), WAL.
6. **A UNIFIED VOICE & SUPPORT OF NORTH AMERICAN SUPPLIERS**

**SUPPORT THE INDUSTRY, YOUR COMPANY AND
YOUR FELLOW NORTH AMERICAN SUPPLIERS
IN THE WORLDWIDE MARKETPLACE**

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WCISA® member companies are North American-based suppliers of machinery, materials and accessories for making all types of wire and cable. Annual Dues: \$300/company
Established in 1996, WCISA is a nonprofit trade association.



WCISA® Scholarship Program



WCISA offers three types of scholarships to its member companies:

1. **WCISA Employee & Intern Scholarship** for people currently working at a WCISA member company: One or more awards per year. Applicants should have a need and desire to enroll in or be enrolled in an in-person or online course or degree program that is related to their job description at the WCISA member company. Applications are due from employees, interns or colleagues at WCISA member companies by July 31 of each year.
2. **WCISA High School Graduate Scholarship** for high school graduates with a parent or grandparent working at a WCISA member company: One or more awards per year. Applicants must be a high school graduate enrolled in a college or university in the fall of the application year. Any planned field of study is acceptable. Applications are due from students or parents/grandparents at WCISA member companies by July 31 of each year.
3. **WCISA Special Scholarship** for extraordinary or special circumstances, directly or via industry partners (memorials, hardships, research projects, endowments, etc.). These are awarded on a case-by-case basis. Applications or requests may be submitted at any time of the year by an employee of any WCISA member company or via industry partners.

Materials to Submit: Applicants should submit a written statement to info@wcisaonline.org, identifying their connection to a WCISA member company, the desired scholarship and the reasons to be selected

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